



Whatever Girls History And Goals

2009

- Erin Bishop started the Whatever Girls in Spokane, Washington for her pre-teen daughter, Grace. Began hosting gatherings for moms and daughters in her home

2011

- Hosted the first Whatever Girls retreat for moms and daughters

2012

- Hosted first Whatever Girls Conference for mothers and daughters
- Began behind the scenes plans to launch Whatever Girls web site with contributing writer team

2013

- Launched *thewhatevergirls.com* website which included team of 20+ bloggers contributing blog content for mothers and daughters
- Founded the “Whatever Girls Moms’ Prayer Group” Facebook group
- Founded the “Whatever Girls Princess Ball Sonora Smart Dodd Father of the Year Award” in Spokane, Washington, which began movement to encourage dads to intentionally invest in their daughters’ lives
- Began working with moms across the country and world to form satellite Whatever Girls groups
- Erin signed contract with literary agent Blythe Daniel to write her first book

2014

- Founded “Whatever Girls Online Bible Studies” for mothers and daughters
- Erin was invited to write an article for Grammy and Dove Award winning Christian music group “Casting Crowns” to promote their new album “Thrive”
- Founded “Whatever Girls TV”-an online interview program connecting our audience with positive role models in the public eye

- Founded the “Whatever Girls Live” Conference
- Founded “Whatever Dads”, encouragement for dads in parenting their daughters
- Pursuing non-profit status and trademark (\$2,500)
- On Wednesday, October 1 the Whatever Girls launched the “What If” prayer challenge movement to encourage moms all over the world to pray in unison for their daughters. #whatevergirlswhatifprayerchallenge. This campaign raised more than \$12,000
- Hosted 2nd annual “Whatever Girls Princess Ball Sonora Smart Dodd Father of the Year Award”
- Creating design plans for new Whatever Girls web site with secure section for teens, moms and dads and Whatever Girls leaders and Whatever Girls merchandise store

2015

- Pursuing non-profit status and trademark
- Development of advisory board for Whatever Girls
- Website redesign and launch (completed June, 2015)
- Development of donor base
- Obtain publisher contract for Erin’s book
- Erin became featured author with iDisciple (app), the world's leading provider of Christian content
- Development of new international markets for Whatever Girls groups
- Planning for “Whatever Girls Live 2016”
- Planning for Whatever Girls Leaders training retreat
- Planning for Whatever Girls Life Group at Victory Faith Church
- Host 3rd annual “Whatever Girls Princess Ball Sonora Smart Dodd Father of the Year Award”
- Developing e-book for Whatever Girls Leaders and curriculum for Whatever Girls groups
- Erin was interviewed and featured in the “Family Life” ministry’s new teaching curriculum “Passport to Identity”, which will be heard by hundreds of thousands of parents and teens.
- Erin joined the “Inland Northwest Coalition to Abolish Human Trafficking in the Inland Northwest”

- Erin presented at the “Inland Northwest Coalition to Abolish Human Trafficking in the Inland Northwest”

2016 Goals

- Travel to West Monroe, Louisiana January 15-17 to receive training from Dr. Joneal Kirby on generational mentoring and leadership training to reach new audiences and expand ministry reach across the world
- Travel to Brentwood, Tennessee, February 19-20 for the annual “Lifeway Girls Conference” to connect with leaders in the teen girl ministry industry to network and connect with industry leaders
- Travel to Dallas, Texas, April 28-30 for “Global Media Summit 2016” to learn more about using media outlets in the global marketplace
- Hire part time assistant
- Creation of at least one Whatever Girls group in every state in the United States
- Identify Whatever Girls State captain for each state in United States
- Development of “Whatever Girls podcasts”
- Host “Whatever Girls Live” event
- Host conference or public forum about sex trafficking in America and Spokane
- Participate in GSAE (Greater Spokane Association of Evangelicals) men’s conference
- Host 4th annual “Whatever Girls Princess Ball Sonora Smart Dodd Father of the Year Award”
- January 2016: host meetings and develop strategic plan with Spokane leaders and Susan Norris to combat sex trafficking in Spokane, raise community awareness and education
- June 2016: take group to Atlanta for training with Susan Norris and Out of Darkness ministry, bring back and implement training to Spokane leaders
- October 2016: host black tie gala fundraiser, kick off concert and west coast anti-trafficking conference

2017 Goals

- Planning for Whatever Girls Live 2017 and other 2017 venues
- Planning for Whatever Girls Leaders training retreat
- Host 5th annual Whatever Girls Princess Ball Sonora Smart Dodd Father of the Year Award